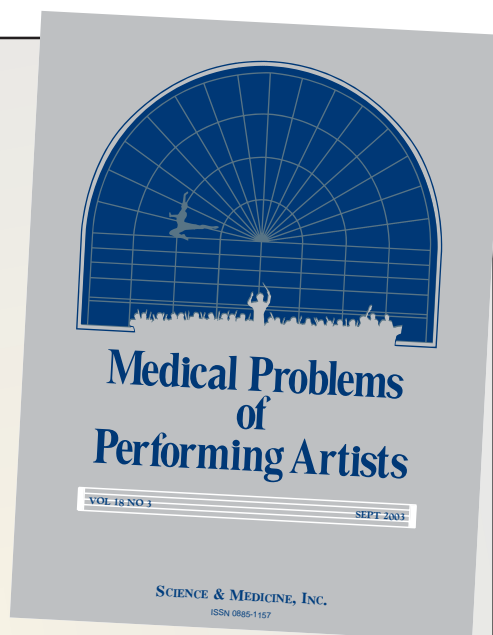


# MEDICAL PROBLEMS OF PERFORMING ARTISTS

Issued quarterly, **MPPA** publishes information about the origin and nature of medical disorders related to artistic performances, such as anxiety, musculoskeletal injuries and overuse, finger and hand problems, voice and hearing problems, stress, eating disorders, and neuromuscular disorders. Recent advances in prevention and treatment are presented. **MPPA** features original papers, review articles, case studies, letters, and book reviews.

[www.mppa@sciandmed.com](mailto:www.mppa@sciandmed.com)



## Advertising Rates

All advertisements are subject to review and approval of the Editorial Board.

B&W	1X	2X	4X
Full-page	\$640	\$590	\$550
1/2 page	\$550	\$525	\$500
1/4 page	\$490	\$450	\$425

Color (additional charges)

4-color	\$900
Second color	\$400
Matched color	\$500
Bleed	No charge

Preferred positions (full-page only):

Inside FC	B&W rate + 40%
Inside BC	B&W rate + 30%
Outside BC	B&W rate + 50%

Specified positions: Add 15% additional

Ad placement:

Interspersed with editorial at front and back.

Earned rates:

Determined by number of ads per year

Agency commission:

15% on all ads paid within 30 day to recognized advertising agencies.

Issuance:

Quarterly: Mar, Jun, Sep, Dec

Classified rates:

\$2.50 per word, \$100 minimum.

Circulation:

1000, publisher's sworn statement

## Orders and Materials

Mike Bokulich, Science & Medicine  
PO Box 313, Narberth PA 19072, USA.  
tel 610-660-8097 • fax: 610-660-0348 •  
[bokulich@sciandmed.com](mailto:bokulich@sciandmed.com)

## Mechanical Requirements

Dimensions:	Width	Depth
Full-page	7"	10"
1/2 page, horizontal	7"	4 3/4
1/2 page, vertical	3 1/4	10"
1/4 page	3 1/4	4 3/4

Trim size: 8 1/4" X 10 7/8"

Bleed size: 8 3/8" X 11 1/4", includes 1/8" trim all sides. Keep live matter 1/2" inside trim.

Halftone screen: 133-150

Binding: Saddle wire

Stock:

Text: 55 lb. coated

Covers: 6 pt coated cover

Disposition of Art Material: Material will be held 1 year from date of last insertion and then destroyed unless return is requested.

Advertising Production Material: Film negatives must be right-reading, emulsion side down. 133-155 line screen. Ads on disk must be accompanied by imaging request form and include all typefaces listed. Hard copy of the ad should be submitted.

Inserts: All inserts must be furnished ready for binding. Die cuts within the body must not affect stiffness of page nor in any way affect adjacent material. Sample of insert must be submitted for prior approval.

4-page insert: 16 3/4 X 11 1/4" before folding, which includes 1/8" on all sides.

Stockweight maximum: 100 lb coated or 60 lb uncoated

Closing dates: 1st of month preceding publication month.